

DESIGN DIV.

Design  
New York  
Design  
Book #2

PATENT OFFICE

OCT 28 1949

1942

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Virtue

PRODUCTS

1942

CATALOG NO. B-42

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for the  
Beauty  
Salon

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## FOREWORD

1942

**I**n compiling our 1942 Catalog we have discontinued a number of duplicate items shown in previous catalogs. We believe, however, that from the diversity of items shown herein proper selections can readily be made to meet the needs of the discriminating buyer for today's Modern Beauty Salon.

In making these changes we have endeavored first, to see that our customers shall have no lack of well designed and useful equipment, and second, to use our available supply of raw materials efficiently and to the best advantage for the good of all.

We shall continue our policy of developing new ideas and of adopting better materials as fast as proven practicable, while ever striving to maintain our high standards of quality and excellence.

← →  
VIRTUE BROS. MFG. CO.

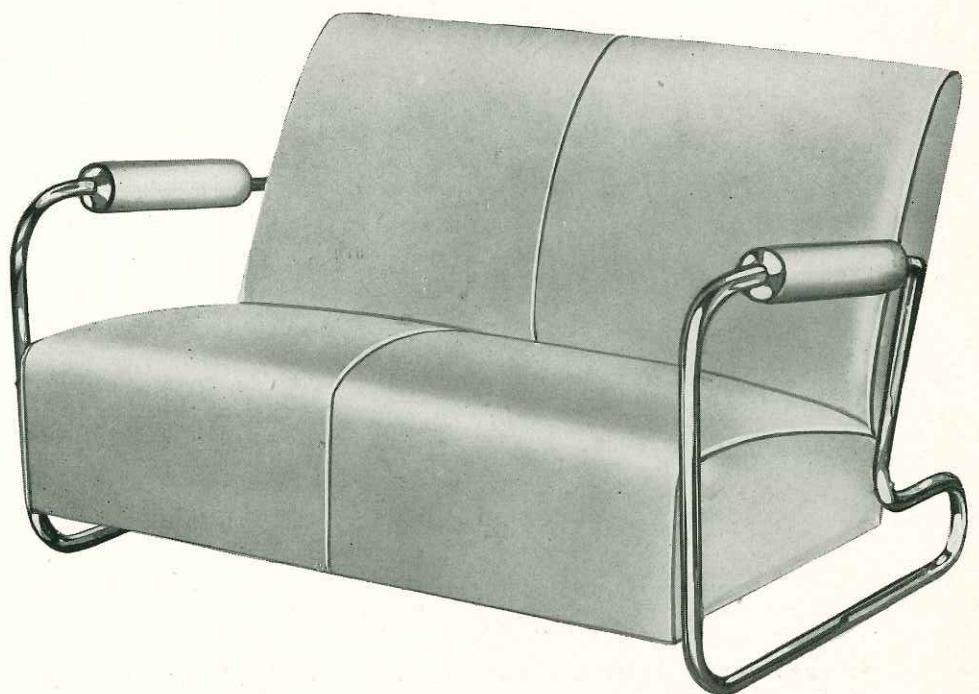
1650 Long Beach Avenue.

Los Angeles, Calif.

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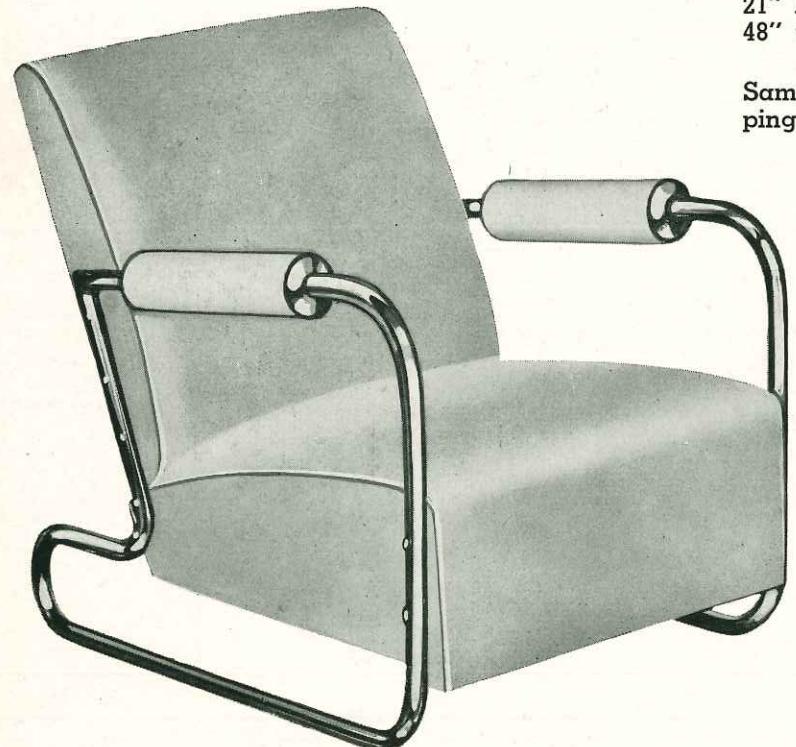


No. 645-2 SETTEE

No-sag spring seat and back. Width 44", depth 21", back 21" high. Round upholstered arms. Overall dimensions 48" wide, 30" high, 31" deep. Shipping weight 75 lbs.

No. 645-3

Same as above for three passengers. 64" wide. Shipping weight 120 lbs.



No. 645 LOUNGE CHAIR

No-sag spring seat and back. Width 22", depth 21", back 21" high. Round upholstered arms. Overall dimensions 26" wide, 30" high, 31" deep. Shipping weight 50 lbs.

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No. 707 LOUNGE CHAIR

Air cushion seat and back. Back cushion reversible. Seat 22" wide and 21" deep. Upholstered arm rests. Overall dimensions 24" wide, 30" high, 31" deep. Shipping weight 60 lbs.

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No. 707-2 SETTEE

Air cushion seat and back. Back cushions reversible. Seat 44" wide and 21" deep. Upholstered arm rests. Overall dimensions 46" wide, 30" high, 31" deep. Shipping weight 100 lbs.

No. 707-3 SETTEE

Same as above for three passengers. 68" wide. Shipping weight 150 lbs.



No. 2230-2 SETTEE

Modern design with spring seat and paneled back. Wood parts stained or lacquered in any color. Seat 48" wide, 21" deep, height 27". Shipping weight 70 pounds.



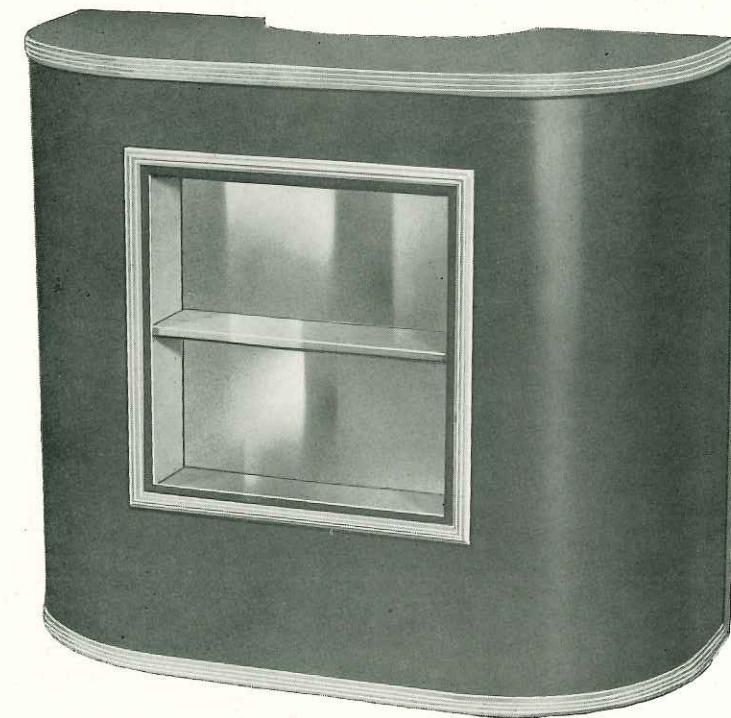
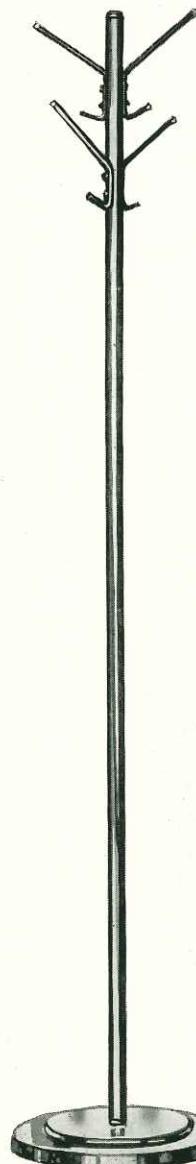
No. 2230 CHAIR

Modern design with spring seat and paneled back. Wood parts stained or lacquered any color. Seat 23" wide, 21" deep, height 27". Shipping weight 40 lbs.

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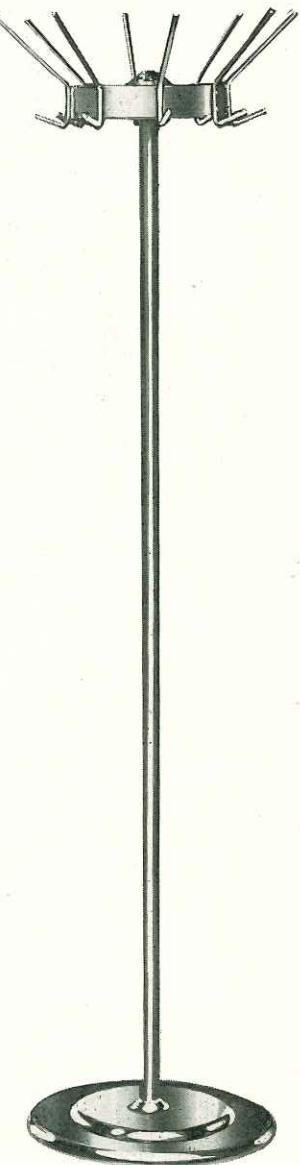


No. 1128 APPOINTMENT DESK

Has display case and cash drawer. Top size 18 x 42". Height 36". Lacquer finish. Specify colors. Shipping weight 125 pounds.

No. 72 COSTUMER

All chrome or chrome top with black crystal enamel base. Has four double hooks.



No. 73 REVOLVING COSTUMER

Has 8 double hooks and heavy base. All chrome, or chrome top with black crystal enamel base.



NO. 317C SWIVEL CHAIR  
Air cushion seat 18"x18". Back 9 1/2"x 16". Ball bearing casters. Shipping weight 36 pounds.



NO. 314 SWIVEL CHAIR  
Air cushion seat 18"x18". Back 11 1/2"x 14". Matches No. 304 dryer chair. Shipping weight 36 pounds.

NO. 314C  
Same as above with Ball bearing casters instead of glides.



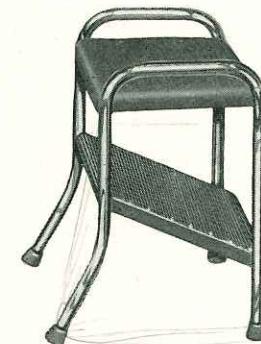
NO. 612 SHAMPOO CHAIR  
Self-adjusting back, one piece welded frame. Shipping weight 35 pounds.



NO. 316 SWIVEL CHAIR  
Air cushion seat 18"x18". Back 9 1/2"x 16". Shipping weight 36 pounds.

NO. 316C  
Same as above with Ball bearing casters instead of glides.

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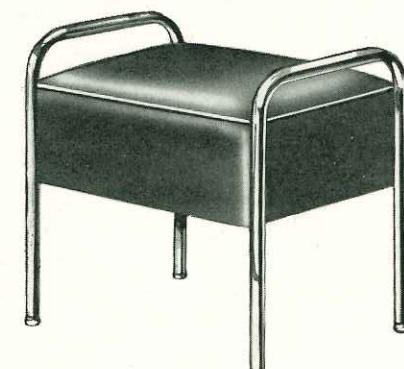
NO. 850 COMBINATION  
OTTOMAN & FOOTREST

Upholstered top size 11 1/2"x 16". Rubber matted footrest, rubber feet. Shipping weight 18 pounds.



NO. 613 SHAMPOO CHAIR  
No sag spring seat. Back reclines to horizontal position. With or without headrest. Shipping weight 35 pounds.

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NO. 825 OTTOMAN

No sag spring cushion, size 15"x21". Shipping weight 20 pounds.



NO. 614 SHAMPOO OR  
FACIAL CHAIR

No sag spring seat. Back reclines to horizontal position. With or without headrest. Shipping weight 35 pounds.



NO. 600 UTILITY CHAIR

No sag spring seat. Back reclines to horizontal position. Seat revolves and is adjustable for height. Adjustable headrest. Ball bearing casters. Shipping weight 80 pounds.

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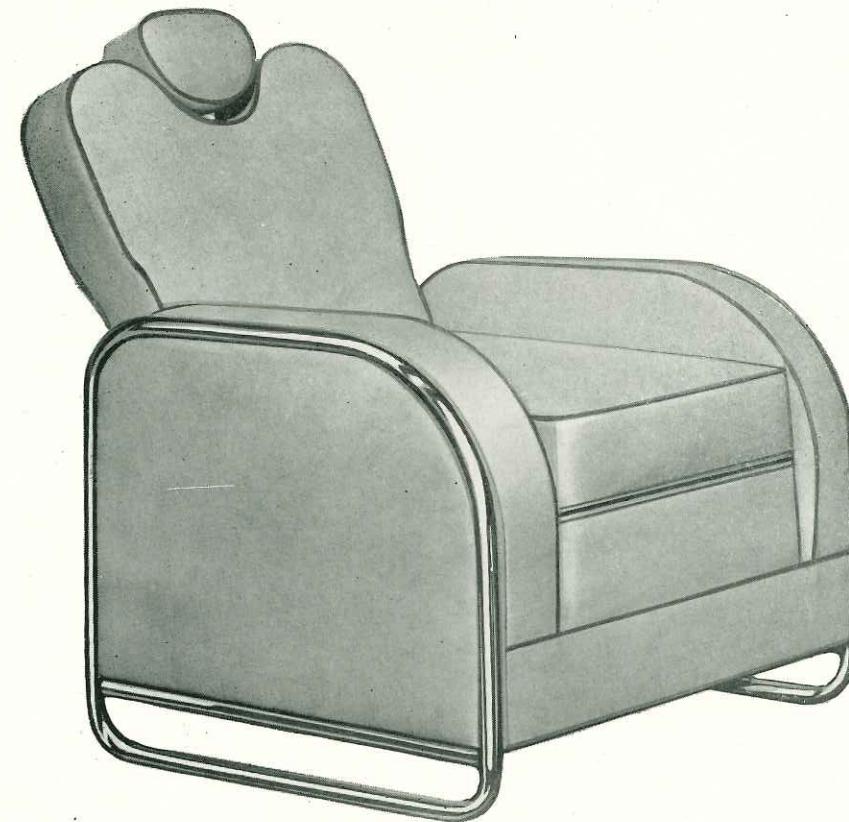
NO. 602 BARREL CHAIR

Spring seat 24" diameter. Back reclines to 45 degrees. Seat revolves and is adjustable for height. Adjustable headrest. Ball bearing casters. Shipping weight 80 pounds.

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NO. 810 FACIAL CHAIR

Luxurious and comfortable. Full innerspring units in seat and back. Seat cushion is reversible. Headrest is adjustable and back reclines to horizontal position. Chair occupies space 30"x45" with back reclined. Shipping weight 100 pounds.

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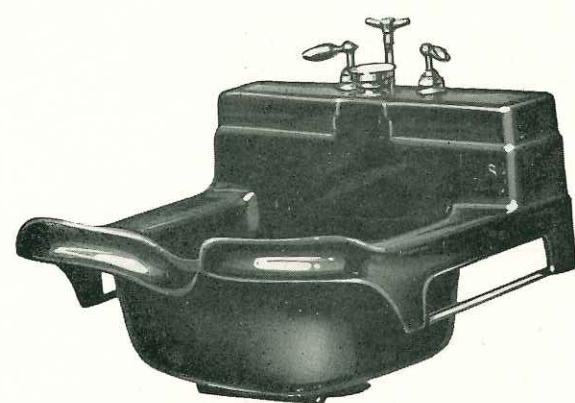
NO. 811 OTTOMAN

Spring filled. Occupies space 20"x26".  
Shipping weight 25 pounds.



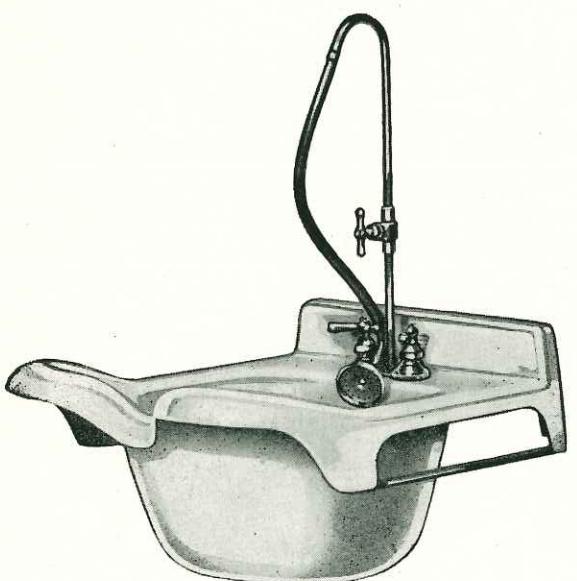
NO. 649 SHAMPOO BOWL

Comfortable neckrest. Disappearing hose, non-splash nozzle. Shipping weight 75 pounds.



NO. 653 SHAMPOO BOWL

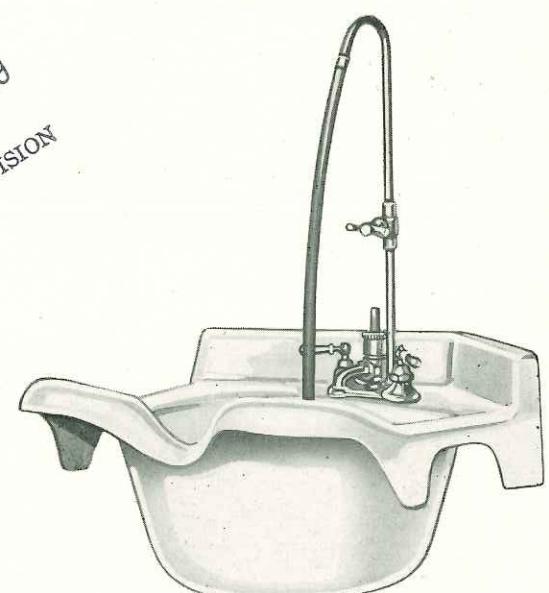
Comfortable neckrest. Disappearing hose with non-splash nozzle. Dual shut-off eliminates adjustments between rinses. Has hair trap and stopper. Chrome towel bars. Shipping weight 90 pounds.



NO. 650 SHAMPOO BOWL

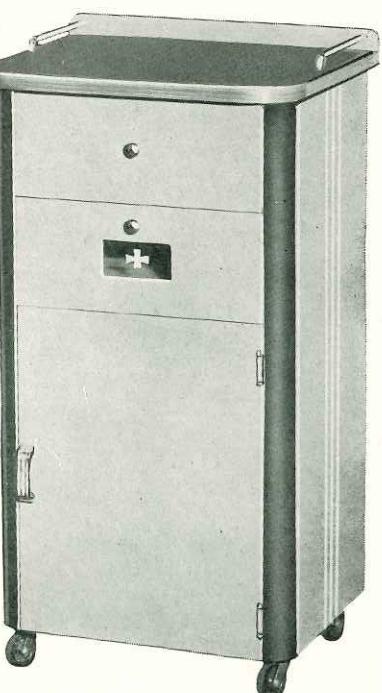
Comfortable neckrest, gooseneck fixture with or without central shut-off valve. Non-splash nozzle, towel bars. Shipping weight 85 pounds.

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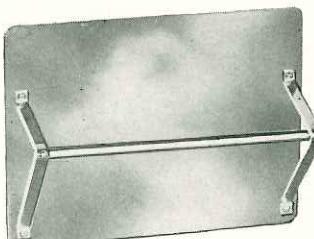
NO. 654 CORNER SHAMPOO BOWL

Designed for the corner of a room. Comfortable neckrest, gooseneck fixture with or without central shutoff valve. Available with diverter as shown at slight extra charge. Shipping weight 95 pounds.

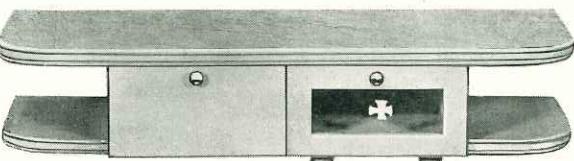


NO. 1120  
PERMANENT WAVE CABINET

Formica top in Black or Brown marble. Size 14 $\frac{1}{2}$ "x18". Two large drawers. Top drawer has five compartments for pads, rods, etc. Large storage space at bottom. Easy rolling casters. Choice of cabinet colors. Shipping weight 48 pounds.



NO. 23 WALL FOOTREST  
All chrome plated. Size 12"x 17". Shipping weight 5 lbs.



NO. 1116 WALL VANITY

Black or Brown Marble Formica top 15"x30". Drawer, sterilizer and two glove shelves. Shipping weight 18 pounds.

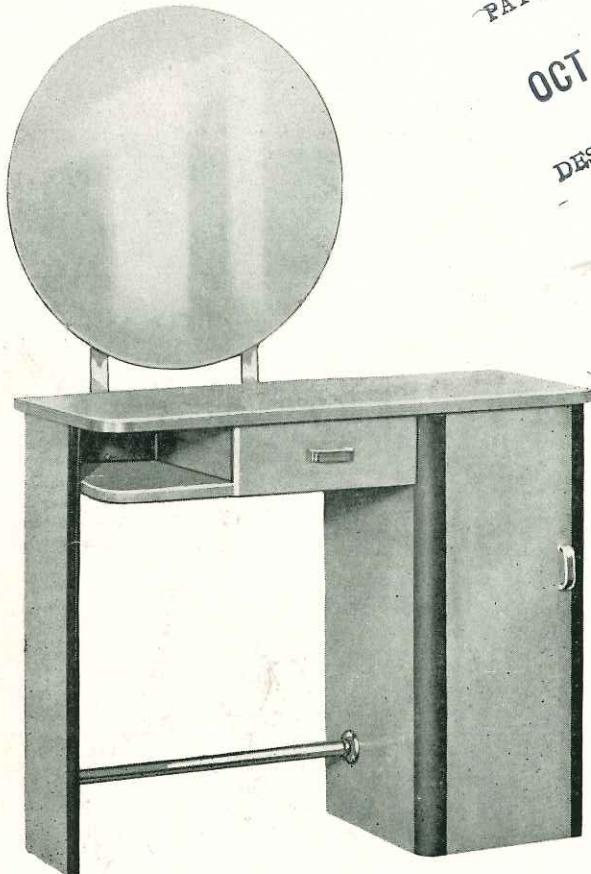


NO. 27 FOOTREST

Heavy linoleum or rubber foot board. Shipping weight 6 pounds.



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NO. 1103M CABINET DRESSING TABLE

Formica top in Black or Brown marble. Size 15" x 36". Height 30". Best quality plate glass mirror 24" in diameter. Glove shelf and drawer. Chrome footrest. Cabinet has sterilizer, clean towel shelf and waterproof-metal soiled towel hamper.

Shipping weight 78 lbs.

No. 1103 same as above without mirror.

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NO. 1100DM DRESSING TABLE

Formica top in Black or Brown marble, size 30" x 30", with plate glass mirrors facing two sides. Large drawer on each side.

Also available without drawers.

Shipping weight 80 pounds.

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No. 1106 STERILIZER  
Has two glass shelves. Width 12 1/2", depth 8", height 14". Ivory Lacquer finish. Shipping weight 10 pounds.

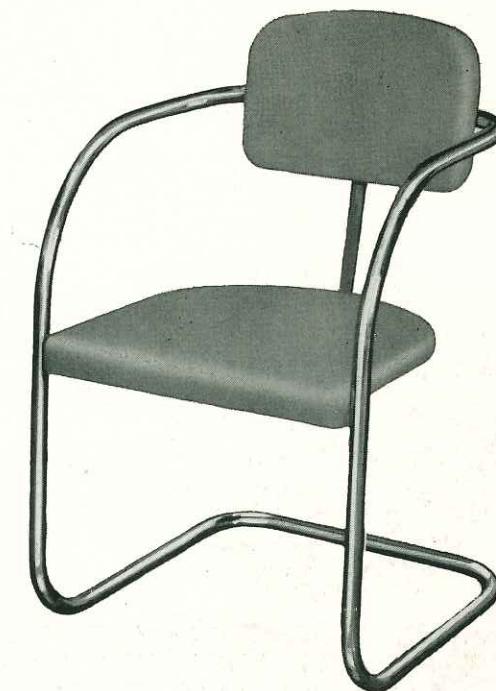


No. 304 ARM CHAIR  
Air cushion seat 18" x 18". Three panel back, size 11 1/2" x 14".



No. 351 CHAIR  
(Replaces No. 352 Chair)

Same as our popular No. 352 Chair except only one back strap. Air cushion seat 18" x 18". Shaped back 10" x 14".



No. 357 ARM CHAIR  
Padded seat 18" x 18", shaped back 10" x 14". Chrome frame 1" tubing.



No. 428 STOOL

Spring center seat 14" diameter. Height 30". Frame 1" lock joint tubing chrome plated. Foot rest 1/2" solid rod welded to legs.

No bolts to tear clothing.



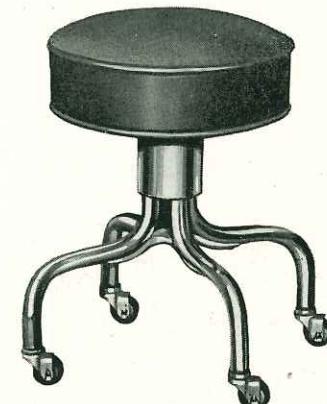
No. 364 ARM CHAIR  
Air-Cushion seat 18" x 18". Back 11 1/2" x 14". Shipping weight 30 pounds.

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**NO. 1114L MANICURE TABLE**  
Formica top in Black or Brown marble, size 12"x24". Has drawer and sterilizer. Shipping weight 30 pounds.

No. 1114 same as above without lamp.



**NO. 431 STOOL**

Spring center cushion 14" diameter. Adjustable for height. Ball bearing casters. Shipping weight 18 pounds.



**NO. 430 STOOL**

Spring center cushion 14" diameter. Adjustable for height. Ball bearing casters. Shipping weight 18 pounds.



**NO. 402 VANITY BENCH**  
Padded seat 15"x15", height 18". Shipping weight 15 pounds.



**No. 1629 STYLE PEDESTAL TABLE**

Bases made in three sizes as shown below. Columns are 4" in diameter. Tops are sold separately.

NO.	1629-16	1629-18	1629-24
Weight of base only	40 lbs.	53 lbs.	70 lbs.
Diameter of foot	16"	18"	24"
Maximum size top recommended	30"x30" square or 36" round	36"x36" square or 42" round	48" square or round

Base finishes—All Chrome, or Chrome Column and Black Crystal Enamel foot, or all Black Japan.



**No. 15 CHAIR**

Shaped back 7x14½", Seat 14½x14½," Height 31". Chrome frame 1" lock joint steel tubing.



**No. 608 CHAIR**

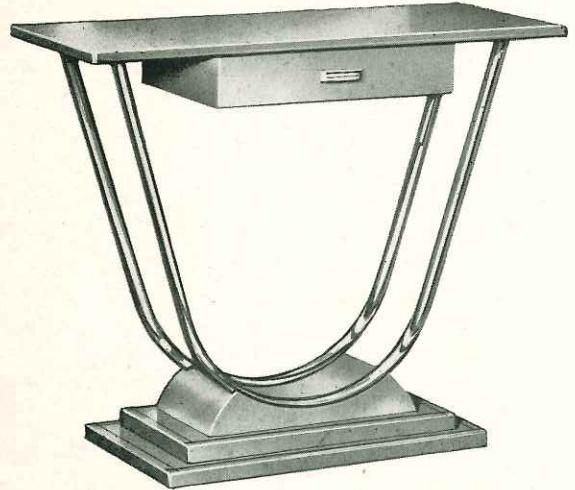
Padded seat 15" x 16". Posture back 10" x 14". Height 33". Upholstered with contrasting piping if desired. Shipping weight 15 pounds.



**No. 1031 TABLE**

Maximum size top recommended: 36"x36". All sizes either square or round. Overall height 30".

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No. 1040 RECEPTION ROOM TABLE

Top size 15" x 36". Drawer pulls out from either side. Height 30". Top available in Formica or Lacquered colors.



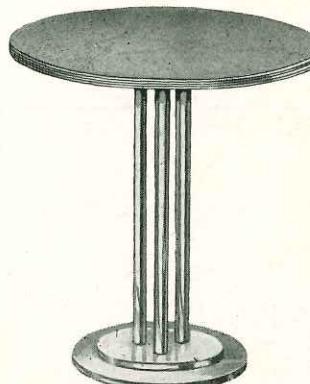
No. 1100 TABLE

Made in sizes 24" x 24" to 30" x 60". Refer to price list for complete range of sizes.



No. 1134 TABLE

Height 30". For tops 30"x42" to 30"x60" and 36"x42" to 36"x60". Chrome plated tubing 1" diameter.



No. 2021 TABLE

All Chrome plated base or Chrome columns with black crystal enamel foot. Height of top 21". Tops available either square or round 20"x20" or 24"x24".

No. 2026 TABLE

Same as above except 26" high.

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